



PRIME MINISTER HIBISCUS AWARD ENTRY PACK

2024/2025



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ABOUT THE AWARD

The PRIME MINISTER HIBISCUS AWARD (Anugerah Bunga Raya Perdana Menteri) previously known as the "Hibiscus Award" was first launched in 1996 and went through a metamorphosis in June 1998 following the approval of the Prime Minister at the time YAB Tun Dr Mahathir Mohamed.

OVERVIEW

Business and industrial sectors are principal sources of investment and drivers of economic growth. They are rightfully the key players in ensuring protection of the environment to support and promote sustainability's environmental, social and economic pillars. This Award presents an opportunity for public recognition of business and industry's environmental accomplishment and leadership as well as serves to promote and environmentally conscious culture while pursuing economic growth.

The Award is jointly organized by three of Malaysia's leading private sector non - profit organizations concerned with corporate environmental issues, namely:



ENVIRONMENTAL MANAGEMENT & RESEARCH
ASSOCIATION OF MALAYSIA (ENSEARCH)

ENSEARCH is a non-profit association of organisations, professionals, students and people with interest in learning and promoting effective ways to manage the impacts of human activities on the environments.



FEDERATION OF MALAYSIAN MANUFACTURERS (FMM)

The Federation of Malaysian Manufacturers (FMM) is Malaysia's premier economic organisation. Since its establishment in 1968, the FMM has consistently led Malaysian manufacturers in spearheading the nation's growth and modernisation.



MALAYSIAN INTERNATIONAL CHAMBER
OF COMMERCE & INDUSTRY (MICCI)

MICCI is a Chamber which aims to facilitate and support members in their goals to successfully develop their business in Malaysia. MICCI engage(s) with state and federal governments to continue to ensure the development and implementation of a robust regulatory framework, which is conducive to a healthy business environment.

AIMS AND OBJECTIVES

This award aims to give due recognition to businesses and industries that are committed to protecting the environment and demonstrate effective environmental management as part of meeting their corporate objectives.

The Award assists enterprises identify areas of improvement to address current and future environmental issues to ensure their resilience. Additionally this initiative serves as an indirect facilitator of capacity building and partnership development. This will prove vital in tackling stringent environmental requirements and challenges on a global scale.

Participation in the award will allow businesses and industries to demonstrate their environmental commitments to stakeholders interested in understanding the participants' sustainability journey and contribution to sustainable development.

THE SPECIFIC OBJECTIVES OF THE AWARD ARE TO:

- Grant Businesses and Industries alike with the fortuity to gain independent evaluations of their environmental commitments as well as management approach and performance.
- Prompt Business and Industries to engage proactively in Sustainable Environmental Management practices ; AND
- Acknowledge the achievements of participating organizations and promote them as a corporate yard stick to emulate.

CATEGORIES OF AWARDS

Recipients of the Prime Minister's Hibiscus Award will receive recognition for their environmental performance and commitment, determined through a two-staged assessment. The recognition is based on three levels of achievement and award, with ascending order denoting increasing levels of accomplishment. These levels of achievement and awards are as follows:

- **EXCELLENT ACHIEVEMENT** in Environmental Performance
- **EXCEPTIONAL ACHIEVEMENT** in Environmental Performance
- **NOTABLE ACHIEVEMENT** in Environmental Performance
- The SME Special Award will honor the top-performing SME participant
- State Awards will recognize the best participant from each state.
- The Special Project Award Large Enterprise
- The Special Project Award Small/Medium Enterprise
- In addition to these awards, there is a **CHALLENGE TROPHY, WHICH** will be awarded to the overall awardee with the highest performance for the cycle.

BENEFITS TO THE AWARDEES

Recipients of the Prime Minister's Hibiscus Award will receive the following:

- Recognition for outstanding commitment to environmental management as an exemplary organization
- Presentation of a plaque and certificate of participation
- Authorization to utilize the award's logo for promotional purposes
- Attendance at a complimentary one-day seminar, briefing, or workshop on sustainable development hosted by each of the organizers, namely ENSEARCH, FMM, and MICCI (this benefit is applicable until the subsequent award cycle).

INDUSTRY COVERAGE

Participation is open to all Industrial and Services sectors. Within each Industry and service group, there will be 2 categories of participants: Large Enterprises and SMEs. This sub-division levels the playing field and eliminates disparate comparisons between industries. The sub-division is determined by the annual sales turnover and number of employees:-

1. LARGE ENTERPRISES (LE)

a. Manufacturing (including Agro-Based) & Manufacturing - related services

Companies with full-time employees exceeding 200 and with annual sales turnover exceeding RM50 million.

b. Service Sector (including ICT)

Companies with full-time employees exceeding 75 and with annual sales turnover exceeding RM20 million.

2. SMALL AND MEDIUM ENTERPRISES (SME)

a. Manufacturing (including Agro-Based) & Manufacturing - related services

Companies with full time employees NOT exceeding 200 OR with annual sales turnover NOT exceeding RM50 million.

b. Service Sector (including ICT)

Companies with full time employees NOT exceeding 75 OR with annual sales turnover NOT exceeding RM20 million

ELIGIBILITY

Enterprise that are free from any DOE violation/compound.(compound to be settled before Stage I submission)

ORGANISATION OF THE AWARD

The Award Organizing Committee (AOC) evaluates companies' overall commitment to reducing their environmental impact. This approach is in line with the principles of the International Chamber of Commerce (ICC's) Business Charter for Sustainable Development and environmental management systems standards, such as the ISO 14000 series. Comparing each applicant company's commitment against the award criteria allows the AOC to select the most deserving winners.

To ensure the award maintains the highest standard, the AOC has established a Technical Committee (TC) responsible for developing and implementing the award methodology. This committee is supported by experts with extensive experience in environmental management systems and auditing, drawn from Malaysia's leading companies in environmental management. Ultimately, the AOC makes decisions on the winning companies based on the findings and recommendations of the TC and expert panel.

ASSESSMENTS

The successful implementation of the Prime Minister's Hibiscus Award relies on the simplicity and clarity of its assessment criteria's whilst emulating the latest trends in environmental management practices.

THE ASSESSMENT IS CARRIED OUT IN TWO STAGES:

STAGE I: Submission of a written questionnaire by the participating Company. The responses are evaluated against a set of criteria drawn up by the TC.

STAGE II: Site visit to verify Stage I submission and the company's environmental performance and commitment.

Participants short-listed for Stage II are required to provide additional facility information if necessary (e.g. site layout, history and etc) for the site visit. A team of not less than two assessors will assess each site.

Site Visits will be conducted over a period not exceeding two days. Following the assessment the participants will be debriefed on the results of the assessment in line with the guidelines.

STAGE I - ASSESSMENT OF SUBMISSION

THE STAGE I Questionnaire requires the company to provide information in fourteen broad areas. These areas are based on some key principles issued by the International Chamber of Commerce (ICC's) Business Charter for Sustainable Development and are:

1. Leadership, priority and commitment
2. Managing environmental issues
3. Training and communication
4. Legal and other compliance
5. Environmental emergencies
6. Environmental improvement
7. Product / service communication
8. Employee Participation
9. Supply chain
10. Environmental social programme
11. Environmental accounting
12. Life cycle analysis
13. Eco - design
14. Eco - labelling
15. Carbon Footprint

The above cover a broad range of environmental issues that companies should be addressing. Each heading is provided a numerical score which allows the TC to carry out the initial screening of applications and to select the companies that will proceed to **STAGE II**.

A company does not have to score highly in every section. The Questionnaire has been designed to be flexible so that weakness in some areas can be counterbalanced with strengths in other areas.

STAGE II - SITE ASSESSMENT OF SHORTLISTED PARTICIPANTS

Members of the expert panel assigned by the TC will visit the companies that have met the relevant criterias prescribed in Stage 1.



The site visits will be limited to a maximum of two days per site, The accuracy of the written submission in Stage 1 will be verified by a team of no more than three assessors who will tour the site as well as interview the relevant personnel at the site in question.



A confidential assessment report for each site visited will then be produced based on this site assessment. The report is an internal Hibiscus Award document and will not be made available to the company or any third party.



The Award holds true to its commitment to excellence and professionalism. Submissions to Award Organisers will be treated in the strictest confidence and will not be disclosed to any third parties.



The site management will be debriefed at the end of the site assessment. The relevant findings and recommendations by the TC will be used to determine the decisions taken by the AOC

AWARD TIMELINE



FEES

PARTICIPATION FEES ARE AS FOLLOWS: -

- Large Enterprises: RM4,000 per application.
- Small and Medium Enterprises: RM700 per application.

CANCELLATION

*All fees paid are non refundable and non transferable.

PAYMENT METHOD :

Cheque(s) / Direct Transfer should be made payable to the following account details.

Account Name	Malaysian International Chamber of Commerce and Industry
Bank	Alliance Bank Malaysia <u>Berhad</u>
Branch	A-OG-02, Block A, Plaza Mont' Kiara, 2 <u>Jalan Kiara Mont'</u> Kiara 50480 Kuala Lumpur, Malaysia
Account No.	14194-0-01-002114-5
Swift code	MFBBMYK

Direct deposit payments must be followed by an email with a copy of your transaction/payment slip and/or payment details such as invoice number and amount paid, addressed to the Secretariat at following email address:

Ms. Vishal Singam
The Secretariat
hibiscus@micci.com

PARTICIPATION FORM

To facilitate your participation in the Prime Minister's Hibiscus Award, we offer three convenient options to complete and submit the participation form.

Option 1 : Online Registration

Click the registration link to fill out and submit the form online.

[CLICK HERE to submit your registration](#)

Option 2 : QR Code Registration

Scan the QR code below to access and complete the form on your mobile device.



Option 3 : Manual Submission

Download the participation form [here](#), fill it out manually, and send the duly filled form to us at hibiscus@micci.com

Important: Please attach proof of payment along with your completed participation form. All submissions must be received by 15th September 2024. For any assistance or queries regarding the registration process, feel free to contact us at :

Ms. Vishal Singam

The Secretariat, Prime Minister's Hibiscus Award

c/o Malaysian International Chamber of Commerce and Industry (MICCI)

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